



Group Visits

Frequently Asked Questions

We are excited to have your group visit and tour our facility! Please take a few minutes to look over the following frequently asked questions. If you don't see your question, please reach out to: tours@farmwisconsin.org.

How do I make a reservation?

To make a reservation, complete the event inquiry form [online](#) or call 920-726-6000 Monday-Friday, 9 am – 4 pm.

Group rates are only available for groups of 15 or more guests (adults or youth) with reservations made in advance.

How far in advance do reservations need to be made?

Reservations for group visits must be made at least two weeks in advance.

Availability is on a first-come, first-serve basis, so advanced booking is highly encouraged.

A final headcount and full payment are due one week prior to the scheduled visit date for all groups. No changes to diminish headcounts will be allowed or accepted after the one week deadline. There will be no refunds or credits given for persons missing or absent on the day of your trip.

Where is Farm Wisconsin located?

Farm Wisconsin Discovery Center is located just off Interstate-43, south of Manitowoc, at 7001 Gass Lake Road Manitowoc, WI 54220.

What times/days are you open?

Please refer to the Farm Wisconsin website for [current hours](#).

For groups of 25 or more people, Farm Wisconsin is able to open the building any day of the week. All dates are subject to availability due to maximum limits for attendance and programming available each day.

How long is an average group visit?

On average, most groups visit for around two-and-a-half to three-and-a-half hours. It takes about two hours to go through exhibits, birthing barn, and farm tour, which leaves plenty of time for a prompt arrival, bathroom breaks, lunch time, and free time to peruse the Farm House Store and Ice Cream Acres.

What is the cost for a group tour at Farm Wisconsin?

Discounted admission rates are available to groups with 15 or more people (adults or youth). These base rates are as follows: \$12/adult, \$6/youth.

Tour operators and bus drivers receive free, complementary admission to the discovery center.

Additional add-ons available: lunch and ice cream. Please contact the Farm Wisconsin team to receive up-to-date prices and options.

Special accommodations/needs

If you have any attendees that need special accommodations and/or who have any special needs Farm Wisconsin should be aware of, please let our team know in advance. This would include, but is not limited to, attendees in wheelchairs, attendees with individual aides, anyone who is an English Language Learner and is bringing their own interpreter, and/or attendees who are deaf or hard of hearing that are bringing their own interpreter.

Knowing this information in advance helps our team prepare better for your group and allows a better experience.

Cancel or change the visit date

Should you need to cancel or reschedule your visit, you must do so at least one week prior to your visit date. Rescheduling requests made before or by this deadline will be allowed. Farm Wisconsin will do its best to work with you to find a mutually agreed upon new visit date. In this case, your payment will be applied to the new visit date.

Cancellations or rescheduling made after the one week deadline will receive no refunds or credits. If the reservation has not been canceled or rescheduled by the one week deadline, all contracts become valid and enforceable.

When is my payment due?

The full payment for your visit must be submitted one week prior to your visit date. We reserve the right to cancel your visit if your payment is not received by this due date.

There will be no refunds or credits given for persons missing or absent on the day of your visit. No decreases in headcount or changes to your programming will be accepted after the one-week deadline.

How can I pay for the group tour?

To make a payment, you may pay with a check, cash, or with a credit card over the phone by calling 920-726-6000. If paying with a check and sent by mail, allow enough time to submit your payment to your bookkeeper with adequate time for them to process it and mail. As noted above, we reserve the right to cancel your visit if your payment is not received by your indicated due date. For check payments, please make checks payable to:

Farm Wisconsin Discovery Center
7001 Gass Lake Road
Manitowoc, WI 54220

Farm Wisconsin accepts MasterCard, Visa, American Express, or Discover card payments over the phone by calling 920-726-6000 during office hours (Monday-Friday, 9 am – 4 pm).

Farm Wisconsin memberships

Farm Wisconsin memberships may be used to cover the admission cost. Please notify Farm Wisconsin staff ahead of time with members' first and last names during booking.

Bus drop off

Unless otherwise stated, if you are arriving by bus, buses will need to drop off your group at the main entrance at Farm Wisconsin. Please remain on your bus(es) until your group is greeted. Should we need your bus to drop you off in a different location, this will be noted in your confirmation materials and listed in your schedule.

Once greeted, you will enter the main entrance doors where a staff member will be waiting to welcome you, collect your actual headcount, give a brief orientation, and distribute any further information.

Parking

Buses

- Please have the bus driver pull up to the front, main entrance of Farm Wisconsin to drop off visitors.
- Please have visitors stay on the bus until you have checked in with the front desk.
- After drop-off, the bus driver can park the bus in our East parking lot (follow the driveway around the playground and park by the Conference Center entrance).
- Once the bus driver has parked, they will need to check in with the receptionist to receive any updates needed (i.e. taking a farm tour, the time to leave and where to meet, etc.) and receive their free admission.

Cars, Vans, Other Vehicles

- Please park in the main parking lot and enter through the main entrance of Farm Wisconsin.